



Event

Sponsorship

OPPORTUNITIES

1973– 2024

Supporting the elderly, disabled and disadvantaged residents of Marion County and their families with dignity, respect & compassion in maintaining independent living status.



Marion Senior Services - 352.620.3501

www.marionseniorservices.org - 1101 SW 20th Court, Ocala, FL 34471

2023 - 2024 Event Overview

Thank you for your interest in supporting Marion Senior Services and the individuals that we serve. You are invited to join us in efforts to improve the lives of the elderly, disabled, and disadvantaged residents of Marion County and their families.

Opportunities are now available for you to sponsor multiple events. The following pages include sponsorship opportunities and upcoming events.



There are many more opportunities to get involved with Marion Senior Services such as volunteer opportunities, holiday presents, birthday baskets, packing food, pantry items and much more. Contact Natasha Dobkowski at 352.620.3501 for more information.

BENEFITING MARION SENIOR SERVICES

Wheels



4 Meals

**FREE TO
THE
PUBLIC**

**CALLING ALL CAR
ENTHUSIASTS!**

**MARCH 23
2024
10AM - 2PM**

★ JUDGING ★ PRIZES ★ FOOD TRUCKS ★

All proceeds go to benefit Marion Senior Services
nutrition support programs.

SOUTHEASTERN LIVESTOCK PAVILION

2232 NE Jacksonville Rd, Ocala, FL 34470

MORE INFO:

info@wheels4meals.org

Wheels 4 Meals

SPONSORSHIP OPPORTUNITIES BENEFITING MARION SENIOR

PRESENTING SPONSOR

\$8,000 - \$10,000 - Only 1 of these is available

- Presenting sponsor recognition in WCJB TV20 broadcast and digital marketing schedule; Valued at \$6000
- Banner at entrance of the Livestock, showcasing presenting sponsor with recognition & logo
- Exclusive **homepage** recognition & logo on MSS Website, and Wheels4Meals Website
- Exclusive Presenting Sponsor vending & showcase opportunities
- 5 minute speaking opportunity during peak hour of event
- Logo on golf cart / parking transport
- Logo showcased on all printed material; volunteer T-shirts, flyers, programs, & other printed marketing materials
- Logo showcased on all digital marketing

HOT ROD SPONSOR

\$5,000

- recognition in WCJB TV20 broadcast and digital marketing schedule; Valued at \$6000
- (5) Company Logo yard signs displayed throughout the event showcasing Hot Rod Sponsor
- Logo included in 5+ week broadcast and digital marketing
- Food truck voucher (free meal for up to 5 staff members)
- Logo on golf cart / parking transport
- Verbal Recognition during presentation / welcome
- Logo on all printed and digital marketing material
- Vendor opportunity
- Logo on website
- Logo on volunteer t-shirts

SERVICES

- Logo on volunteer t-shirts
- Verbal Recognition during presentation/ welcome
- Logo on all printed and digital marketing material
- Vendor opportunity
- Logo on website

SUPERCHARGE SPONSOR

\$500

- Verbal Recognition during presentation/ welcome
- Logo on all printed and digital marketing material
- Vendor opportunity
- Logo on website

FULL THROTTLE SPONSOR

\$250

- Logo on all printed and digital marketing material
- Vendor opportunity
- Logo on website

**SOUTHEASTERN
LIVESTOCK
PAVILION**

2232 NE Jacksonville
Rd, Ocala, FL 34470



MORE INFO:

eventinfo@marionseniorservices.org

THE ART OF AGING

*August, 2024
Sponsorship Opportunities*



**BRONZE
SPONSOR**
\$250

- ✓ Listed on the back of all printed materials through out the event.
- ✓ Listed in August newsletter, social media posts, and any presentations for event

**SILVER
SPONSOR**
\$500

- ✓ Listed on the back of all printed material through each event
- ✓ Listed in August newsletter, social media posts, and any presentations for event
- ✓ Opportunity to table Lunch & Learn event

**GOLD
SPONSOR**
\$1000

- ✓ Open Reception and VIP event sponsor
- ✓ Opportunity to Present during Opening Reception
- ✓ List in August newsletter, social media posts, and any presentations for event
- ✓ Opportunity to table Lunch & Learn event



SPONSORSHIP OPPORTUNITIES TO HELP SUPPORT OUR GIVE4MARION CAMPAIGN

Give4Marion is a digital giving day campaign that helps raise funds for over 100 non-profits throughout our community. In 2023, Give4Marion raised \$1.4 Million for the community with over 3,800 donors and over 5,700 gifts.

Matching Moment Sponsor **\$500-\$5000+**

Sponsor a Matching Moment during our Give4Marion Campaign to help drive community-wide donations for the agency, and maximizes your donation.

A matching moment sponsor will gain exclusive digital marketing (social media, website, & other digital communications) recognition throughout their matching moment hour(s) in addition to;

- Newsletter recognition (printed & digital) - September & October editions
- Website recognition - Entire month of September
- Social Media recognition

Power hour / Challenge Sponsor **\$500-\$5000+**

A challenge gift is offered by an individual or corporation to energize others to support the agency, and maximize your donation.

A power hour/challenge sponsor will gain exclusive digital marketing recognition throughout their power hour/challenge moment in addition to;

- Newsletter recognition (printed & digital) - September & October editions
- Website recognition - Entire month of September
- Social Media recognition



Holiday Appeal Sponsorship Opportunities



Marion Senior Services' goal for 2023 is \$20,000. When this amount is met, the challenging gift is presented.
What a superb cause-marketing opportunity!

\$7,500 Challenge Gift

A challenge gift is offered by an individual or corporation to energize others to participate in the fundraising appeal



Logo listed prominently on front of the appeal announcing the challenge.
(mailing 1,000)



Logo listed in our monthly newsletter, social media and any presentations

\$3,500 Matching Gift Sponsor

For every dollar donated, this sponsor will match 1:1 up to the first \$3,500 given.



Logo listed on appeal announcing the match.



Logo listed in our monthly newsletter, social media and any presentations

\$1,000 Printing Sponsor

Cover the cost of printing and mailing the holiday appeal



Name listed at the bottom of the appeal as the printing sponsor

\$500—\$250 Contributing Sponsor

Assists in covering all other costs associated with the holiday appeal.



Name listed in monthly newsletter



GENERAL AND UNRESTRICTED AGENCY SPONSORSHIPS

Throughout the year, Marion Senior Services hosts numerous events and programs to help benefit and support our clients. Individuals or corporations can designate an unrestricted sponsorship to help support these events. Some examples include, but are not limited to:

Community Thanksgiving Dinner
Winter Wonder Lane, and other Commodity Distribution events
Employee Holiday Party
World Elder Abuse Awareness Day
Congregate Dining Holiday Party
March 4 Meals event(s)

GOLD: \$2,000 - 1,500

SILVER: \$1,000 - \$800

BRONZE: \$500 - \$250

Individuals or corporations who choose to designate their sponsorship to one of these events will receive:

- Newsletter recognition
- Social Media recognition
- Website recognition
- Recognition on any printed material or marketing material promoting the event
- Various tabling & outreach opportunities (may vary dependent on event and space)

MARION SENIOR SERVICES

SPONSORSHIP COMMITMENT FORM



THANK YOU FOR YOUR GIFT OF \$_____ (PLEASE MAKE CHECK PAYABLE TO MARION SENIOR SERVICES)

I WANT TO COMMIT TO A SPONSORSHIP

OTHER

Sponsorship Level Commitment



AMOUNT:

- \$250 \$2000
 \$500 \$5000
 \$1000 \$8000

EVENT:

- Art of Aging
 Wheels 4 Meals
 Other

Yes:

- I would like a tour
 I would like to volunteer
 I would like to be added to your monthly newsletter

DONOR INFORMATION (PLEASE PRINT)

Name : _____

Address : _____

City, State, Zip : _____

Phone : _____

Email : _____

Business/Organization : _____

Address : _____

Phone : _____

Email : _____

PLEDGE / REOCCURRING GIFT

One-time Sponsorship
 or
 Recurring gift

Total Amount \$ _____

My initial payment of \$ _____ is enclosed.

please specify amount and frequency (if recurring) of pledge payments below

I would like to make a RECURRING GIFT

Amount and Frequency

Please charge my credit card on the 1st or 15th (circle one) If no selection is made, it will be billed on the 1st.

- \$ _____ monthly
 \$ _____ quarterly
 \$ _____ semi-annually
 \$ _____ annually

IN-KIND DONATION / CONTRIBUTION

Description: _____

Total Estimated Value \$: _____

CREDIT CARD INFORMATION

Credit Card: Visa, Mastercard, Discover, American Express (Circle one)

Credit Card No. _____

Expiration Month/Year _____ CSV (3 digit) _____

Name on card _____

Signature _____ Date _____

Signature

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE FLORIDA DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE. 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. CH919



OTHER WAYS TO GIVE:

MARION SENIOR SERVICES TAKE THE PLEDGE



THANK YOU FOR YOUR GIFT OF \$_____ (PLEASE MAKE CHECK PAYABLE TO MARION SENIOR SERVICES)

I WANT TO COMMIT TO A MULTI YEAR PLEDGE

OTHER

Friends of Marion Senior Services



- \$1,000 / year x 3 = \$3,000 Full of Wisdom
- \$2,500 / year x 3 = \$7,500 Aging Gracefully
- \$5,000 / year x 3 = \$15,000 Preserving Dignity

Yes:

- I would like a tour
- I would like to volunteer
- I would like to be added to your monthly newsletter

DONOR INFORMATION (PLEASE PRINT)

Name : _____

Address : _____

City, State, Zip : _____

Phone : _____

Email : _____

Business/Organization : _____

Address : _____

Phone : _____

Email : _____

AUCTION ITEMS

Item numbers : _____

Total \$: _____

CREDIT CARD INFORMATION

Credit Card: Visa, Mastercard, Discover, American Express

(Circle one)

Credit Card No. _____

Expiration Month/Year _____ CSV (3 digit) _____

Name on card _____

Signature _____ Date _____

PLEDGE / REOCCURRING GIFT

I would like to make a PLEDGE

Is this PLEDGE a sponsorship or partnership?
If yes, check the box and specify which below.

Total Amount \$ _____

My initial payment of \$ _____ is enclosed.

please specify amount and frequency of pledge payments be-low

I would like to make a RECURRING GIFT

(please specify amount and frequency of recurring gifts below)

Amount and Frequency

Please charge my credit card on the 1st or 15th (circle one) If no selection is made, it will be billed on the 1st.

\$ _____ monthly

\$ _____ quarterly

\$ _____ semi-annually

\$ _____ annually

Signature

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OTHER WAYS TO GIVE:

THANK YOU FOR YOUR GENEROSITY